

# High-quality vision care you can trust.



eyeconic



## See why VSP® is the consumers' #1 choice in vision care.

VSP provides you with a vision benefit focused on delivering the best value, care, and choices.

Now, members who prefer to shop online can buy eyewear from a site they can trust: **eyeconic.com**®, the VSP store.

- Great choices in eyewear including top frame brands and the most popular contact lenses.
- Convenience of shopping 24/7.
- Maintaining a trusted relationship with your VSP provider. Each Eyeconic™ purchase is supported by a VSP practice, including complimentary fitting and adjustment for glasses and sunglasses.
- 20% off glasses and sunglasses, plus free shipping.

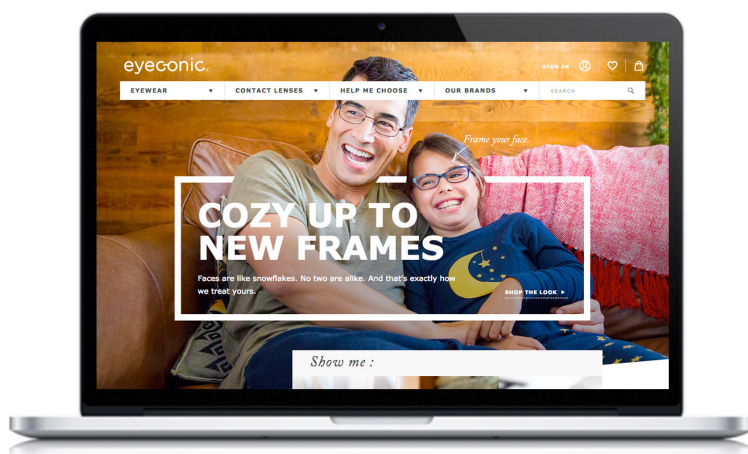
## Just a few of the great brands you can choose from at Eyeconic!

bebe®  
Calvin Klein  
Dragon®  
Flexon®  
Lacoste  
Nike  
Nine West



## Access to the best eye care and eyewear is easy.

1. Work directly with your VSP provider or find an eye care provider who's right for you. It's where you'll get the best eye care experience, and find your favorite brands and the latest in lens technology. Get started at **vsp.com** or call **800.877.7195**.
2. Check out Eyeconic. You can pre-shop before your next appointment with your VSP provider or buy online. The choice is yours.



Get started today.  
It's more seamless.  
More human.  
More Eyeconic.

Experience a convenient new retail option. You'll be glad you did.

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